

Establishing Learning Goals for Formative Assessment

Brian Gong

Center for Assessment

Reidy Interactive Lecture Series (RILS)

Nashua, NH October 4, 2006



Comprehensive assessment systems

- Inherent limitations of large-scale assessment systems
- Focus on learning and teaching



Foundations

- Instructionally sensitive assessment – purposes and uses
- Validity – reliability trade-offs
- What else is known to inform action in addition to immediate assessment

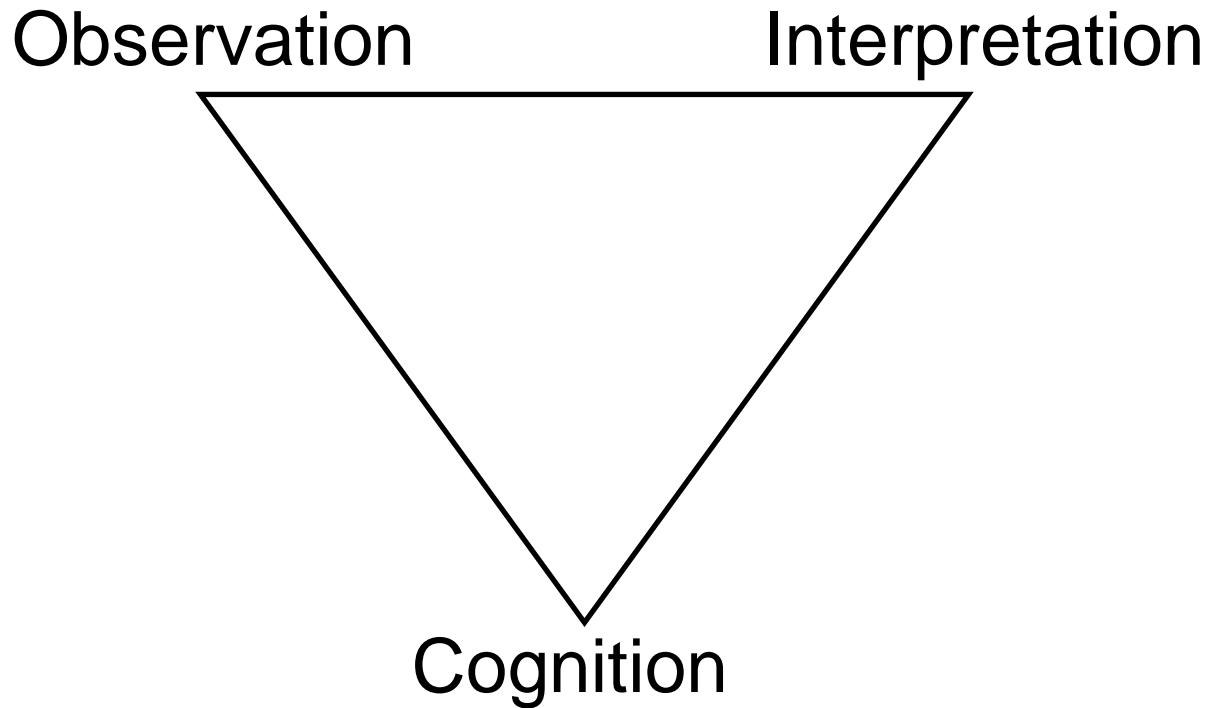


A look at learning/teaching

- Learning goal-oriented, action context
- Essential elements
 - View of the domain
 - View of student's understanding
 - Plan for helping student learn in relation to domain goals



A look at assessment



The assessment triangle

-- *Knowing What Students Know*, p. 44



View of the domain

- Constructed through many views
 - Domain experts
 - Developmental psychologists
 - Curriculum (what to teach)
 - Instruction (how to teach)



Intended Sequence and Scope

- Not your traditional “scope and sequence”
 - Not about task decomposition to smallest tasks
 - Not about pacing, practice, or reinforcement
- What is intended to develop
- Why these things (i.e., key for learning progression)



What is intended to develop

- Content
- Other dimension
 - Skills; Complexity – Proficiency



Content standards not enough

- Good examples of state grade-level content standards showing some development of knowledge, skills, or complexity over time
 - NECAP: Math
 - NRC Science:



Complexity continua

- Rote recall to strategic thinking (Webb)
- (Porter & Smithson)
- Concrete to abstract (Dienes)
- Global to analytic to deductive (van Hiele)
- Pre-operational to operational (Piaget & Beth)
- Concepts to rules to problem-solving (Gagne)
- Enactive to symbolic (Bruner)
- External to internal (Vygotsky)
- Situated to decontextualized (Cole & Griffen; Greeno)
- Facts/skills to applications to analysis/synthesis/evaluation (Bloom)
- Naïve interpretations (based on superficial characteristics) to scientific models (focused on key attributes and underlying regularities) (Steen)
- Application, learning potential, metacognition, beliefs and values, whole (Ginsburg et al.)



Proficiency

- Content, complexity, independence together
- Usually not specified completely
- Centered mostly on the complexity dimension!



Why this scope and sequence

- Domain
- Psychology of learning
- Teacher preference
- Student preference



Learning goals

- More than state content standards
- Learning progressions articulate what is to be learned
 - Makes clear the cognitive complexity
 - Provides a sequence and ideally a rationale
 - Identifies choice points that branch to other learning progressions
 - May also catalogue key states of *how* may be learned in terms of student knowledge representations (not instructional methods)



View of the student

- Cognitive representations
- How content representations develop
 - Example 1: Multiplication
 - Example 2: Forces and Motion
 - Example 3: Biological change
 - Example 5: Historical reasoning



Example: Multiplication

- Acquisition – movement from addition to multiplication
 - Multiplication: problem of finding the total quantity of objects contained in a given number of groups with the same number of elements
 - Cognitive challenges:
 - Learner has to know and operate with two different grouping systems (number of groups and number of items in a group)
 - not like addition or subtraction
 - Operational number systems different than place value system (e.g., 12 is one ten and two ones)
 - Generalization of learned representations (e.g., quantity per set model; area model; number line model)



Assessment

- Example (Ginsburg)



Example: Forces and motion



Assessment

- Example (Wilson)



Example: Biological change



Assessment

- Example (Gong et al.)



Example: Historical reasoning



Assessment

- Example (Baker)



Prior knowledge

- Incorporation into “more expert” analyses
- Planning future instruction



Other examples

- What are key attributes and distinguishing characteristics?
 - Forrester – reading literature
 - Computer-managed instruction
 - Intelligent tutoring systems
 - Curriculum frameworks
 - Textbooks, instructional programs



View of the Plan

- A hierarchy of values and goals
- Creating and executing a plan for formative assessment to achieve goals
- Formative self-assessment vs. formative instruction



Formative assessment

- Planning and selection
- Observing
- Eliciting
- Student self-evaluation
- Class/groups of students self-evaluation



What to do next? – big goals

- Purpose and values
 - Academic discipline
 - Student self-actualization
 - (from Vallance & Eisner)
- Deciding between individuals and groups of students
- What can I do?



What to do next? – learning goals

- Mastery
- Next in “core sequence”
- Extension
- More independent, less structured
- Transfer, application
- Motivation and other values



For more information:

Center for Assessment

www.nciea.org



Brian Gong

bgong@nciea.org

