The Center at 20: Leveraging the lessons of the past to improve the impact of assessment and accountability practices

Scott Marion, Center for Assessment

Reidy Interactive Lecture Series
Portsmouth, NH

September 27, 2018
Named for a famous Kentucky educational leader, Ed Reidy, RILS brings together **participants** with a range of expertise to wrestle with difficult challenges in search of practical solutions or promising approaches. Participants are **encouraged** to **participate**!
Papers and Presentations


Agenda

Thursday, September 27th

8:00  Breakfast

8:30  Welcome and Introduction to RILS at 20  
*Scott Marion*, Executive Director, Center for Assessment

8:50  Opening Address: What have we learned?  
*Charlie DePascale*, Senior Associate, Center for Assessment

9:10  Overview of Barriers to Assessment System Implementation and Introduction to Concurrent Sessions  
*Joseph Martineau*, Senior Associate, Center for Assessment  
A Tricky Balance: The Challenges and Opportunities of Balanced Systems of Assessment

9:25  Transition to Concurrent Session #1

9:30  Concurrent Session #1

A. The politics and policy of assessment system design  
*Scott Marion, Executive Director, Center for Assessment*
Who’s Here?

• States leaders and assessment/accountability personnel
• Districts leaders and assessment/accountability personnel
• Teachers and Principal
• Assessment Companies
• Consulting Firms/TA Providers/Advocates
• Universities/Research Institutions
• Center for Assessment Board of Directors
• We are taking advantage of this milestone to look back briefly at some key accomplishments, but focusing mostly on the work ahead tied to the Center’s mission:

*increasing student learning through more meaningful educational assessment and accountability practices. We engage in deep partnerships with state and district education leaders to design, implement, and evaluate assessment and accountability policies and programs, and to design technically sound policy solutions to support important educational goals.*
When you have 15 minutes, we urge you to take a look at this video:

https://vimeo.com/291940160
How we got here...

#RILS2018
Still pushing

• We’ve worked on many of these issues for the past 20 years
• We are making slow progress, but we are feeling the urgency to speed up our learning...
• Three big pieces associated with each half day of the conference:
  – Assessment: Thursday AM
  – Accountability: Thursday PM
  – Validation: Friday AM
It’s All About Utility!

utility
/yooˈtɪləti/  

noun

1. the state of being useful, profitable, or beneficial.
   "he had a poor opinion of the utility of book learning"
   synonyms: usefulness, use, benefit, value, advantage, advantageousness, help, helpfulness, effectiveness, avail; formal efficacy
   "we have increased the machine's utility"

2. a public utility.

adjective

1. useful, especially through being able to perform several functions.
   "a utility truck"

2. functional rather than attractive.
   "utility clothing"
Utility is the degree to which the assessment system provides the information necessary to support its multiple and often diverse purposes. Utility is not evaluated in the abstract, but, rather, follows from a well-articulated theory of action specifying the system’s intended outcomes and, in turn, the processes and mechanisms by which these outcomes are realized.

Utility is the through line running through all three focal areas of the conference.
Tonight

- Please join us this evening for cocktails and hors d'oeuvres at 5:30 right in this room.